



**what matters.** <sup>TM</sup>

*“Improving lives by mobilizing communities  
to create lasting changes in community conditions.”*

## **2005-2006 Annual Report**

The bottom-line results.  
The lives we change.  
The communities we shape.  
For our country, our communities, our families.

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## 2005-2006 Officers and Board of Directors

President - - - - -	Steve Talbott
President Elect - - - - -	Debbie Kilcollin
Vice President - - - - -	Greg Johnson
Treasurer - - - - -	Johnathan Rice
Secretary - - - - -	Barbara Williams
Immediate Past President - - - - -	Pam Wigglesworth

### Greenbrier County

Peggy Brown  
Mike Campbell  
Tom Greenstreet  
Susan Hewman  
Greg Johnson  
Jim King  
Steve Talbott  
Pam Wigglesworth  
George & Barbara Williams

### Monroe County

Don Dransfield  
Ben James  
Debbie Kilcollin  
Johnathan Rice

### Pocahontas County

Tim McClung

### Corporate Representatives

ABB  
Mead Westvaco  
Goodrich-Union, WV Facility  
Greenbrier Valley Medical Center  
UPS

### Agency Representative

Lisa Snedegar  
Family Resource Network



## I & R

[www.greenbrier-crc.org](http://www.greenbrier-crc.org)

### United Way of the Greenbrier Valley

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## A Message from the President

Our goal for 2006-2007 is to continue and expand upon the great work we are doing in the community. Last year, we reached an all time high in campaign revenues - \$260,000. Our challenge this year is to maintain the same level of support by continuing to focus on major gifts. Last year, we spear-headed two new initiatives. This year, we will launch **Born Learning**, and enhance the collaborative efforts of service providers in Greenbrier, Monroe and Pocahontas counties with the **Warming Hands and Hearts** initiative.

What happens in a child's early years matters for success in life and for school readiness. Yet many parents and caregivers don't always know exactly what actions to take to prepare young children for school, or feel like they don't have time to do what's needed. Children are born learning. What if every child had five years of education before kindergarten?

The reality is that children are learning constantly, right from birth. What they learn during those first five years depends on the experiences they have each and every day. It is our greatest challenge and our greatest opportunity. **Born Learning** is a collaborative effort with Early Childcare providers in the Greenbrier Valley. The campaign will help parents, caregivers and communities take action to provide quality learning opportunities for young children. We will galvanize the Greenbrier Valley around early learning through a media campaign, research-based parent education materials, and community impact activities.

One of the local impact activities is to make technology accessible to preschool children. A recent report from the U.S. Department of Education states that the largest group of users of the internet is children, ages 2-5. Here in the Greenbrier Valley, our child care centers do not have the financial means to purchase computers and age appropriate software to incorporate into their curriculum. Through the Born Learning initiative, we have been able to purchase five computers, and we are hopeful we can add another six more by the end of the year. The computers and age-appropriate software will be distributed to child care centers in all three counties.

The second initiative, **Warming Hands & Hearts**, addresses the need for assistance to low-income families with the high cost of home heating. Your United Way provided initial funding to set up FCOC's (Family Coordination Oversight Collaboratives) in all three counties. The funding gave each of the collaboratives a pool of emergency assistance dollars to assist with home heating. The advantage of the FCOC's is that providers are at the same table working together to stretch emergency assistance dollars



as far as they can go. The data collected in June 2006 showed that 141 families consisting of 216 adults and 156 children were helped by Warming Hands and Hearts during the period of October 2005 through May 2006. Total assistance was \$54,113. Of that, \$24,692 came from FCOC service providers, and \$29,420 from the Department of Health and Human Resources LIEAP and Emergency LIEAP programs. Of the \$24,692 from FCOC's, \$13,204 (24%) came from **your** United Way. What this tells us is United Way support of this initiative and support from other community resources were critical to keeping homes heated this past winter. We pledge to continue to support this initiative, and to work hard to demonstrate the need to our state legislators, advocate for change, and address long-term solutions such as weatherization.

In addition to our initiatives, we held our first Day of Caring last September. We will continue to use this day of community service as our campaign kick-off, and we look forward to seeing it grow in the years ahead. We will continue to work with the West Virginia Dental Association and the 'Give Kids A Smile' program, provide accurate information on area service providers through the Information & Referral web site, manage the Channel 6 Coat Drive, and be a resource to our member agencies.

As we celebrate twenty years of success, I want to personally thank everyone in our community - businesses and individuals alike - for your support, year after year. Because of you, we have been able to allocate more than \$1.5 million dollars to vital programs and services in the Greenbrier Valley. I can pledge to you that your gifts will continue to be a wise community investment with ninety-nine cents of every dollar staying right here in the Greenbrier Valley.

*Steve Talbott*

# 2005 Campaign Results \$260,000

## The Jacob Marlin Society

Ted & Margaret Fauber  
Robert & Page Murphy  
Roe Walker Family Fund  
Marty & Kay Smith

## Pearl S. Buck Society

George & Helen Aide/Aide's Discount Store  
Brier Inn  
Barry Bruce & Associates  
Anonymous  
Ouida Davis  
Terry Davis  
Kyle & Ann Fort  
Jody & David Gerhardt  
Greg & Libby Johnson  
Bob & Cindy Jones  
Mark & Debbie Kilcollin  
Joe Lancaster & Sally Lane  
Lewisburg Rotary Club  
David & Mary Lou Lumsden  
Joseph Marti  
Bill & Gloria Martin  
Guido & Julia Martinelli  
Philip McLaughlin  
S. J. Neathawk  
Josh & Judith Polan  
Shirley Runyon  
Albert & Emily Schwabe  
Bill Shiffer & Mardi McMillan  
Sterling Construction Mgmt, LLC  
Ken & Teri Warner

## Associate Society

Marshall Adkins, Barbara Allison, Julia Banton, John R. Barnes, Linda Birchfield, Beverly Boggs, Duane Boggs, Anonymous, Juanita Bowyer, Brenda Boyd, Jason Bradley, Philip Brooks, Rebecca Burns, William Burns, Victor Butler, Michael Canterbury, Wanza Cantiberry, Barbara Cook, Melissa Copen, Clifford Curry, Marlo Daniels, Eric Dixon, Jerry Dolan, Joe Donaldson, Jordan Duncan, Jay Engle, Doug Fisk, Linda Fox, Tag & Annabelle Galyean, Joseph Gebron, Ronnie Glover, Anne Grubb, Larry Hatcher, Diann Hayes, W. Lynn Hutchinson, Jane Johnson, Sandra Jones, King Real Estate & Development LLC, Whitney Leaseburge, Lightpoint Publishing, Mary & Paul Lindquist, Michael Lutes, Eloise Marshall, Michelle Mathis, Debbie McClung, Stacy McClure, Jason Meadows, Kenneth Melda, Paul Miller, Katy Montgomery, Mullican Flooring, James Nemitz, Old Stone Presbyterian Women, Lorenzo Pence, Tom Pennington, Barbara Phillips, Robert Quillen, Donna Ream, James Reed, Susan Richardson, Jeffrey Richmond, Julia Riggelman, Jack Roark, Patricia Rooker, Thomas Roush, Christopher Rudd, Barbara Sanders, Richard & Kita Schmidt, Karl Shaver, Paul Simmons, W. Martin Smith, Anne Stanley, Angela Swearingen, Dexter & Cindi Taylor, Johnathan Thomas, Deborah Via, Tracy Walker, Wayne Warznak, Robert Watson, Kodell White, Ben Whited, Charlotte Wilson, Billy Workman, Robert Yarber.

## DeTocqueville Society

Benedum Foundation  
The Daywood Foundation  
MGC, Inc.  
Jerry & Judy Jared  
Anonymous  
Anonymous

## The James Monroe Society

Alan Adkins  
Mike Adkins  
Vicki Allen  
Christina & Roger Altizer  
Warren Arnold  
Anessa Baxter  
Catherine Belcher  
Michael Belcher  
Randy Belcher  
Cleve & Ann Benedict  
Clarence Bostic  
Patrick & Peggy Brown  
L. Thomas Bulla  
Burns Motor Freight, Inc.  
Roger Byer  
William C. Campbell  
Anonymous  
Gregory Clark  
Charles Collins  
Mr. & Mrs. Sam Conly  
John L. Davis

Connie Deskins  
Ray & Sandy Epling  
Brian & Donna Evans  
Mary Fisk  
George & Audrey Friel  
Anonymous  
Greenbrier Motor Company  
Tom & Nancy Greenstreet  
Col. & Mrs. John Gwinn  
Clark Hanson  
Kelley & Charlie Henthorn  
Paul Hobbs  
Sam & Tate Hudson  
Charles Hunter  
Sara & Bill Irons  
Jeff Jeffus & Annie Perry  
Tom & Andrea Karrs  
Ted & Karen Kleisner  
Edward & Anne Knight, III  
Mrs. E. D. Knight  
Gary Martin

## The Andrew Lewis Society

Mr. & Mrs. Lawson W. Hamilton  
Don & Susan Huber  
James C. Justice Companies  
Steve & Dede Talbott

Rick & Ann McClung  
Kevin McCraw  
Julian & Martha Meadows  
Ronald J. Miller  
Danny Morgan  
Farley Morris  
Bob & Page Murphy  
Kevin Napier  
Anonymous  
Kevin Ocheltree  
Maynard Sheets  
Steve & Andrea Smart  
Richard Smith  
The Retreat  
Sarah & Jim Umberger  
Lane & Gail Wagaman  
Richard Warrren  
Beth Wickline  
James J. Wickline  
George & Barbara Williams  
John & Vicki Wilson  
Dan & Cindy Withers

## Corporate Support

ABB  
City National Bank  
First Citizens Bank  
First National Bank  
Goodrich-Union, WV Facility  
Gbr Architectual Woodwork  
Greenbrier Valley Airport  
Greenbrier Valley Medical Center  
Mead Westvaco  
Pfizer  
United Parcel Service  
Wal\*Mart

# 2005- 2006 Financial Report

## United Way of the Greenbrier Valley For the Year Ended September 30, 2005

### Statement of Financial Position

<b>ASSETS</b>	
Cash	\$ 150,901
Pledges receivables, less allowance for uncollectible amounts of \$19,500	24,704
Equipment, net of accumulated depreciation of \$7,286	<u>1,577</u>
<b>TOTAL ASSETS</b>	<u><u>177,182</u></u>
<b>LIABILITIES AND NET ASSETS</b>	
<b>Liabilities</b>	
Allocations payable	\$ 81,455
Operating payables	864
Accrued expenses	<u>3,085</u>
<b>Total Liabilities</b>	<u>85,404</u>
<b>Net Assets</b>	
Unrestricted	77,398
Temporarily restricted	<u>14,380</u>
<b>Total Net Assets</b>	<u>91,778</u>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<u><u>\$177,182</u></u>

### Statement of Activities and Changes in Net Assets

<b>Public Support and Revenue</b>	
Net campaign revenue 2004	\$ 204,216
Campaign revenue 2005	4,000
Special Events	10,380
Contributed facilities	3,000
Investment revenue	<u>2,544</u>
<b>Total Public support and revenue</b>	<u>\$ 224,140</u>
<b>Expenses</b>	
<b>Program Services</b>	
Allocations to agencies	\$ 168,434
Other program service expenses	<u>7,468</u>
<b>Total program services</b>	<u>\$ 175,902 (79.2%)</u>
<b>Supporting services</b>	
Management and general	32,332 (15%)
Fundraising	1,767 (5%)
United Way of America dues	<u>1,996 (.8%)</u>
<b>Total supporting services</b>	<u>46,095</u>
<b>Total Expenses</b>	<u>\$ 221,997</u>
(Decrease) increase in net assets	2,143
Net Assets, beginning of Year	123,510
Prior period adjustment	<u>(33,875)</u>
<b>Net Assets, End of Year</b>	<u><u>\$ 91,778</u></u>

United Way of the Greenbrier Valley does not collect membership dues or service charges from member agencies. The accompanying financial statements which were extracted from the annual audited report are a condensed presentation. Copies of the annual audited report and 990 can be obtained from the United Way office.

# United Way Member Agencies

Your gift supports critical programs and services.

## Caring for People in Crisis (39%)

### **American Red Cross**

Providing clothes, housing, medicine, and food to families whose home has been destroyed by fire.

### **Bereaved Parents**

Providing communication support to those who have lost a child, grandchild, brother or sister.

### **Family Refuge Center**

Providing services committed to ending physical, sexual and emotional abuse of women, children and families. Providing financial support for programs determined beneficial to neglected or abused children.

### **Hospice Care, Inc.**

Providing compassionate, end-of-life care to low-income terminally ill patients and their families.

### **Pocahontas County EMS Authority**

Providing critical equipment and supplies to EMS units serving residents throughout Pocahontas County.

### **Quinwood Community Food Services, Inc.**

Providing food and essential non-food items to families in need.

### **Western Greenbrier Ministerial Association**

Providing emergency services to residents in need in western Greenbrier County.

## Strengthening Families & Individual Lives (13%)

### **C.A.S.E. of Monroe County**

Providing services to those in need to improve living, working, housing, recreation and education conditions to fight poverty.

### **Gateway Industries, Inc.**

Supporting training and educational programs for the mentally and physically challenged.

### **Monroe Coalition for Children and Families**

Providing vital services to families and children in need.

### **Pocahontas County NCWV Community Action**

Providing emergency services to economically disadvantaged individuals and families through a variety of programs designed to lead to independence and self-sufficiency.

### **Right From the Start**

Providing vital services to low-income pregnant women and infants up to one year of age.

### **Southeast Appalachian Rural Alliance**

Providing equipment & supplies for the home repair/home maintenance educational program designed for low-income first-time homeowners.

## Promoting Senior Independence (10%)

### **Lifeline of Greenbrier County**

Providing personal emergency response units to indigent residents in need.

### **Pocahontas County Senior Citizens**

Providing personal care services to senior citizens including food for the home-bound, transportation, home visits, outreach, and social support.

### **Shepherd's Center of Greenbrier Valley**

Supporting personal care services and programs to senior citizens including food for the home-bound, transportation, home visits, outreach, educational classes, and social support.

# United Way Member Agencies

Your gift supports critical programs and services.

## Investing in Children & Youth (35%)

### **Black Diamond Girl Scouts**

Providing scholarship support to girls for educational programming, leadership training, outdoor survival skills, community service and career exploration.

### **Carnegie Hall Kids College Scholarships**

Providing scholarships to children of low-income families for the summer program "Kids College".

### **CASA**

Providing collaborative services and legal counsel for abused and neglected children.

### **Greenbrier County Child & Youth Advocacy**

Providing comprehensive child-focused services in a child-friendly environment for all involved in child neglect and abuse cases.

### **Greenbrier County Head Start**

Providing reading materials to preschool children and their families.

### **Greenbrier County Youth Camp**

Providing support for installation of handicapped accessible restroom facilities for campers.

### **Greenbrier Valley Theatre Kids Scholarships**

Providing scholarships to children of low-income families for Drama Camp and the after school Drama Club program.

### **Greenbrier Valley YMCA**

Providing scholarships to children of low-income families for the soccer program.

### **High Rocks Educational Corporation**

Providing scholarship support for low-income girls participating in a year-round educational and self-esteem program.

### **Monroe Early Childhood Association**

Providing cultural programs to children, ages 1-12.

### **Northern Greenbrier Latch Key Kids**

Providing after school care for children of low-income families.

### **The New Greenbrier Preschool**

Providing early childhood education to low-income children.

### **Trifold Youth Ministries**

Providing quality, supportive after school and weekend care for school age children.

### **WE CAN- Children's Home Society**

Providing support services to adult mentors of children who are at risk of experiencing neglect and abuse.

## Improving Health and Wellness (3%)

### **Greenbrier Valley Interagency Council**

Providing glucose testing strips to area residents at the annual spring health and safety fair.

### **Monroe Health Center**

Providing medication services to indigent patients.

## United Way Initiatives

**Born Learning** - An early childhood education initiative in collaboration with area experts. Includes a media campaign, educational forums, the latest researched-based early childhood educational materials and computers and age-appropriate software for area child care centers.

**Warming Hands and Hearts** - An emergency assistance initiative to help low-income families who are struggling with the high cost of heating. Consists of a collaborative of area service providers, faith based organizations and funding from your United Way.

## Community Resource Center Web Site

The Community Resource Center web site is an information and referral tool for agencies, individuals, and businesses in the Greenbrier Valley. It is a comprehensive listing of available services in Greenbrier, Monroe and Pocahontas counties accessible by need, agency or county.

[www.greenbrier-crc.org](http://www.greenbrier-crc.org)

## 2005-2006 Recognition and Awards

Outgoing President 2005-2006 ..... Pam Wigglesworth  
2005 Campaign Co-Chair' ..... Greg & Libby Johnson  
Valley Leader Reception Hosts ..... Mike & Judy Campbell

### **Company Campaign Coordinators Recognized from.....**

ABB, Boxley, City National Bank, Department of Transportation, First Citizens Bank, First National Bank, FPC Alderson, Greenbrier County Schools, Greenbrier Valley Airport, Greenbrier Valley Medical Center, Goodrich-Union, WV Facility, Mead Westvaco, Monroe Health Center, UPS, and WVSOM.

## Community Support

Every year, the United Way enjoys support from area businesses and individuals. We are thankful for the role they play in our success and in keeping our expenses to a minimum.  
WVSOM - Annual meeting sponsor.  
City National Bank - Office space.

### Our Annual Golf Tournament

Shane Ashley/Ashley's IGA in Union - Lunch and supper for the golfers.  
Greenbrier Valley Medical Center - Tournament Sponsor  
Colonial Ford - Hole-in-one sponsor.  
American Beer Company - Beverages for the golfers and golf balls  
George Williams and Anthony Redden - Tournament Coordinators  
Bobby Via - Tournament Director