

United Way
of the Greenbrier Valley



Advancing the Common Good

AIM H.I.E

Health, Income & Education



*To improve lives by
mobilizing the caring power of the communities in
Pocahontas, Greenbrier and Monroe.*

2009-2010 Officers and Board of Directors

President: Susan Hewman
President Elect: Mike Cope
Vice President: Paul Grist
Treasurer: Kathy King
Immediate Past President: Greg Johnson

Greenbrier County

John Bell, IV	Anne Knight
Peggy Brown	Sally Lane
Mike Campbell	Paul Lindquist
Mike Cope	Guido Martinelli
Linda Fox	Ron Miller
Monte Hansen	Tommye Rafes
Paul Grist	Tom White
Susan Hewman	George & Barbara Williams
Darrell Hughes	Terri Wontrobski
Greg Johnson	
Kathy King	

Monroe County

Don Dransfield
Debbie Kilcollin

Pocahontas County

Margaret Worth

Corporate Representatives

ABB
First National Bank
Goodrich-Union, WV Facility
MeadWestvaco

Agency Representative

Lisa Snedegar, Family Resource Network

United Way Of The Greenbrier Valley

Executive Director - Laura Lee Haddad
Office Manager - Carol Cales

TABLE OF CONTENTS

2009-10 Officers/Board of Directors

President's Message

2009 Funded Agencies and UW Initiatives

2008 Valley Leaders

Financial Report

Our Community

Website

A message from the President



I feel so privileged to be associated with the United Way of the Greenbrier Valley, especially in these unsettled times as we work to provide stability in an unstable environment for the most at-risk among us.

It is our overall goal to advance the common good by focusing on health, income and education. These, United Way believes, are the building blocks for a good life and a productive society. The thirty-two partner agencies that applied for funding last year operate programs and services which promote these goals.

In addition to providing funds to our partner agencies, United Way of the Greenbrier Valley also supports four community initiatives we helped launch: Born Learning, Warming Hands and Hearts, the Familywise Prescription Drug Discount card and our United Way Day of Caring in which we partnered this year with the student TOUCH Committee of the West Virginia School of Osteopathic Medicine.

It is my goal that in this year the Board of Directors of our United Way will create a strategic plan to lead us to even greater community impact. We will work to help identify community needs and bring together the resources necessary to meet those needs through

our donors, United Way partner agencies, local businesses and faith-based organizations.

We fund our partner agencies and our United Way initiatives through the generosity of local individuals, businesses and foundations. This year more families are hurting and in need of assistance. At the same time, we face special challenges in fundraising as a result of the difficult economic climate in which we find ourselves.

Nonetheless, it is my goal to raise funds in our 2009 campaign sufficient to support our partner agencies and our initiatives at least at the same level as last year. Fortunately, we operate in an amazingly generous community. I'm confident that our donors will give what they can, even in these trying times, so that we can meet the increased needs of our target population. Fulfilling an ambitious campaign goal—that is, to create opportunities for everyone—has never been more important. When we all participate and do our part, we can create lasting changes in our community. We are all in this together.

I'd like to close with words of Anne Frank who wrote, "No one has ever become poor by giving."

Susan Hewman

President, Board of Directors 2009-2010

HEALTH 31 %

Improving people's health

BEREAVED PARENTS

Providing support to those who have lost a child, grandchild, brother or sister.

CASA

Providing collaborative services and legal counsel for abused and neglected children.

FAMILY REFUGE CENTER

Providing services committed to ending physical, sexual and emotional abuse of women, children and families. Providing financial support for programs determined beneficial to neglected or abused children.

GREENBRIER COUNTY CHILD & YOUTH ADVOCACY

Providing comprehensive child-focused services in a child-friendly environment for all involved in child neglect and abuse cases.

GREENBRIER COUNTY YOUTH CAMP

Providing a safe and accessible facility for year-round activities.

GREENBRIER VALLEY YMCA

Providing soccer scholarships to children of low-income families.

HOSPICE CARE, INC.

Providing compassionate, end-of-life care to low-income terminally ill patients and their families.

MONROE HEALTH CENTER

Providing medication services to indigent patients.

POCAHONTAS COUNTY EMS AUTHORITY

Providing critical equipment and supplies to EMS units serving residents throughout Pocahontas County.

SHEPHERD'S CENTER OF GREENBRIER VALLEY

Supporting personal care services and programs to senior citizens including food for the home-bound, transportation, home visits, outreach, educational classes, and social support.

INCOME 39 %

Helping families become financially independent.

AMERICAN RED CROSS

Providing clothes, housing, medicine, and food to families whose home has been destroyed by fire.

CASE of MONROE COUNTY

Providing job training services for the unemployed.

GATEWAY INDUSTRIES, INC.

Emergency assistance for mentally and physically challenged employees.

LIFELINE OF GREENBRIER COUNTY

Providing personal emergency response units to indigent residents.

MONROE COALITION FOR CHILDREN AND FAMILIES

Providing vital services to families and children in need.

POCAHONTAS COUNTY NCWV COMMUNITY ACTION

Providing back packs (school supplies) to children of low-income families and baby pantry items for low-income new parents.

POCAHONTAS COUNTY SENIOR CITIZENS

Providing personal care services to senior citizens, including food for the home-bound, transportation, home visits, outreach, and social support.

QUINWOOD COMMUNITY FOOD SERVICES, INC.

Providing food and essential non-food items to families in need.

RIGHT FROM THE START

Providing vital services to low-income pregnant women and infants up to 1 year of age.

WESTERN GREENBRIER MINISTERIAL ASSOCIATION

Providing emergency services to residents in need in western Greenbrier County.

SOUTHEASTERN APPALACHIAN RURAL ALLIANCE (SARA)

Supporting programs that give low-income families an opportunity to purchase or rent homes.

Our Partner Agencies and United Way Initiatives

EDUCATION 30 %

Helping children and youth achieve their potential through education

BLACK DIAMOND GIRL SCOUTS

Providing scholarship support to girls for educational programming, leadership training, outdoor survival skills, community service and career exploration.

CARNEGIE HALL KIDS COLLEGE SCHOLARSHIPS

Providing scholarships to children of low-income families for the summer program "Kids College".

GREENBRIER COUNTY HEAD START

Providing books to preschool children and their families.

GREENBRIER VALLEY THEATRE KIDS SCHOLARSHIPS

Providing scholarships to children of low-income families for Drama Camp and the after school Drama Club program.

HIGH ROCKS FOR GIRLS

Providing scholarship support for low-income girls participating in a year-round educational and self-esteem program.

MONROE EARLY CHILDHOOD ASSOCIATION

Providing educational programs to children, ages 1-12.

NORTHERN GREENBRIER LATCH KEY KIDS

Providing after school care for children of low-income families.

THE NEW GREENBRIER PRESCHOOL

Providing early childhood education to low-income children.

THE TUTORING CENTER FOUNDATION

Scholarships for one-on-one tutoring for students struggling with academic courses.

WE CAN: CHILDREN'S HOME SOCIETY

Providing support services to adult mentors of children who are at risk of experiencing neglect and abuse.



Born Learning is an early childhood education initiative. It is designed to help parents, caregivers and communities take action to provide quality early learning opportunities for young children. In the Greenbrier Valley, we are: providing research based educational materials to parents and caregivers; providing computers and age-appropriate software to child care facilities to help increase the accessibility of technology for children, ages 2-5; and installing Born Learning Trails in Greenbrier, Monroe and Pocahontas Counties. Each trail is a series of learning activities that any adult can play with young children. It is designed to help adults interact with children to boost language and literacy development and to help caregivers understand how to best support early learning in outdoor everyday moments.



Warming Hands & Hearts is an emergency assistance initiative to help low-income families who are struggling with the high cost of home heating. It is a collaborative of area service providers, faith based organizations, and funding from your United Way. With everyone at the same table, emergency assistance dollars can be pooled to stretch as far as possible. Since its inception late fall of 2005, 1,372 families (2,081 adults and 1,417 children) in Pocahontas, Greenbrier and Monroe Counties have received assistance to keep the heat on during the cold winter months. To date, your United Way has invested \$65,000 to Warming Hands & Hearts.



FamilyWize Prescription Drug Discount Card. This free prescription drug discount card accounts for 719 claims in 2008 saving over \$21,183 with an average savings of \$24.39 per use.

2008 Campaign - Valley Leaders

DeTocqueville Society

\$10,000 +

- Anonymous
- Jerry and Judy Jared
- The Daywood Foundation
- The Jeanne G. Hamilton & Lawson W. Hamilton, Jr. Family Foundation, Inc.

- Josh & Judith Polan
- Rick & Dr. Suzanne Romeo
- Shirley Runyon
- Senior Friends, GVMC
- William Shiflet, II
- Mr. & Mrs. Richard Smith
- Teri & Ken Warner
- Dave & Pam Wigglesworth
- Anonymous

- Bill and Gloria Martin
- Rick & Ann McClung
- Paula McCoy
- Connie McCutcheon
- Jason Meadows
- Julian & Martha Meadows
- Katy & Herbert Montgomery
- Kevin Napier
- Andrea Nazar
- Walker Pogue

The Andrew Lewis Society

\$5,000 - \$9,999

- Bluestone Coal Corporation
- Friends of Dr. & Mrs. Pat Brown
- Janice Walker Pogue/Roe Walker Family Fund of The Greater Cincinnati Foundation.

The James Monroe Society

\$500 - \$999

- Dr. & Mrs. Milton Barrett
- Catherine Belcher
- Randy Belcher
- John & Erica Bell
- Cleve & Ann Benedict
- Clarence Bostic

- Joe & Betty Pomponio
- Donna Ream
- Partricia Rooker
- Maynard Sheets
- Steve & Andrea Smart
- Strobel & Johnson
- Johnathan Thomas
- Sarah & Jim Umberger
- Dr. & Mrs. Joseph Vaughan
- Gail & Lane Wagaman
- Richard Warren
- James Wickline
- Mr. & Mrs. Gary Williams
- George & Barbara Williams
- Donald Wilson
- John & Vicki Wilson
- Billy Workman

The Jacob Marlin Society

\$2,500 - \$4,999

- Mrs. Ouida Davis
- Sen. & Mrs. John D. Rockefeller IV

- Juanita Bowyer
- Brier Properties, LLC
- William C. Campbell
- Michael Canterbury
- Anonymous
- Anonymous
- Sam & Vivian Conly
- Mary Cowan
- Larry & Ann Davis
- Jack & Sue Dyer
- Jay & Julie Engle
- Ray & Sandy Epling
- Financial Women International
- Mary Fisk
- Kyle & Ann Fort
- Manuel & Lisa Gomez
- Anonymous
- Dan & Kellie Gooding
- Tom & Nancy Greenstreet
- W. Paul Grist
- Col. John & Ruth Gwinn
- Diann Hayes
- Susan Hewman & Dennis Moloney
- Paul Hobbs
- Don & Bobbie Hoffman
- Sam & Tate Hudson
- Olen & Patty Jones
- Dr. & Mrs. Thomas Karrs
- Kathy King
- Ted & Anne Knight
- Paul & Mary Lindquist
- Heidi Linebach
- John & Connie Manchester

Pearl S. Buck Society

\$1,000 - \$2,499

- Aide's Discount Store
- BB&T WV Foundation
- Patrick & Peggy Brown
- Colonial Ford, Inc.
- Michael & Sharon Cope
- Bill & Polley Cunningham
- Terry Davis
- Ted & Margaret Fauber
- Greg & Libby Johnson
- Shawn Johnson
- Robert & Cindy Jones
- Mark & Debbie Kilcollin
- Richard & Ann Kline
- Mrs. E. D. Knight
- Sally Lane & Joe Lancaster
- Lewisburg Rotary Club
- David & Mary Lou Lumsden
- Dr. Thomas Mann
- Guido & Julia Martinelli
- Philip & Paula McLaughlin
- Jeffrey Mendell & Eddie Adkins

Corporate Support

- ABB
- Boxley Materials Company
- City National Bank
- First Citizens Bank
- First National Bank
- Goodrich-Union, WV Facility
- Greenbrier Valley Airport
- Greenbrier Valley Medical Center
- Kroger Company
- MeadWestvaco
- Nationwide Insurance
- Pfizer
- United Parcel Service
- Wal-Mart

STATEMENT OF FINANCIAL POSITION

Assets	
Cash	\$183,418
Certificates of deposit	68,815
Pledges receivables, less allowance for uncollectible amounts of \$12,000	32,889
Accruated interest receivable	124
Equipment, net of accumulated depreciation of \$10,110	1,884
Restricted cash deposit	1,000
TOTAL ASSETTS	\$288,130
Liabilities and net assets	
Liabilities	
Allocations payable	\$103,243
Operating payables	766
Accrued expenses	4,519
Total Liabilities	\$108,528
Net Assets	
Unrestricted	\$148,111
Temporarily restricted	31,491
Total Net Assets	\$179,602
TOTAL LIABILITIES AND NET ASSETS	\$288,130

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

Public support and revenue	
Campaign revenue 2006 year, net of credit for uncollectibles of \$2,926	\$17,184
Campaign revenue 2007 year, net of provision for uncollectibles of \$12,000	260,268
Campaign revenue 2008 year, net of provision for uncollectibles of \$xx	21,524
Special Events	8,967
Contributed facilities	3,000
Program service revenue and other	2,049
Investment revenue	7,613
Total public support and revenue	\$320,605
Expenses	
Program Services	
Allocations to agencies	\$201,657
Other program service expenses	25,437
Total program services	\$227,094
Supporting Services	
Management and general	\$38,422
Fundraising	14,538
United Way of America dues	2,789
Total supporting services	55,749
Total Expenses	\$282,843
INCREASE IN NET ASSETS	\$37,762
NET ASSETS, BEGINNING OF YEAR	141,840
NET ASSETS, END OF YEAR	\$179,602

United Way of the Greenbrier Valley does not collect membership dues or service charges from member agencies. The accompanying financial statements which were extracted from the annual audited report are a condensed presentation. Copies of the annual audited report and 990 can be obtained from the United Way office.

Our Community



WVSOM Students installing siding on a home in Rainelle for 2009 Day of Caring.



Ronceverte Elementary Energy Express Volunteers install Born Learning Trail, Island Park, Ronceverte.



Representatives from Pocahontas County Partner Agencies receive a check for 2009 funding from United Way.

Day of Caring

The day was colder than expected, but the sun was shining for the fifty plus WVSOM volunteers and family members who participated in United Way's Day of Caring. Six teams of volunteers gathered together the morning of April 4, 2009. After packing their lunches, volunteer teams were dispersed to various locations throughout Greenbrier County to lend a helping hand. Volunteers installed 4 new windows in a home in Quinwood, put siding on a home in Rainelle, installed a privacy fence in Ronceverte, baked and cleaned at the Hospitality House in Alderson, and picked up trash in downtown Lewisburg. United Way and the WVSOM TOUCH Committee look forward to growing Day of Caring to include the entire community.

Community Sponsors

City National Bank: United Way office space
First Citizens Bank: Day of Caring lunch sponsor
Shane Ashley/ Ashley's IGA: Lunch and supper for golfers
Greenbrier Valley Medical Center: Golf Tournament sponsor
Colonial Ford, Inc.: Hole-In-One sponsor
American Beer Company: Beverages for golfers
WVSOM: Campaign Coordinator's breakfast sponsor
Lowe's: Born Learning Trails sponsor

Academy Park Sculptured Watercolor

By Patsy Gullett



With the Sculptured Watercolor, the artist first does an original pen and ink line drawing of each of the buildings in Academy Park. The drawings are then printed on a 25% rag paper. Four more prints are hand-cut with an x-acto knife and the layers are assembled and hand water colored. This original technique captures the living character of each of the buildings in Academy Park. United Way of the Greenbrier Valley has exclusive rights to the sale of these beautiful framed prints. To order yours, contact United Way at 304-647-3783 or visit our web site at www.unitedwaygreenbrier.org

United Way's **current website** will give you insight into our mission, our role in the community, collaboratives, and agency partnerships.

To learn more visit:

www.unitedwaygreenbrier.org

NEED HELP?

P.O. BOX 572, Lewisburg WV 24901

Location: City National Bank: 109 S. Jefferson Street, Lewisburg WV 24901

Phone: (304) 647.3783 Fax: (304) 793.5381

www.unitedwaygreenbrier.org